

EAST LOS ANGELES COLLEGE FOUNDATION

BOARD OF DIRECTORS MEETING

MARCH 23, 2017

AON BUILDING - DOWNTOWN LOS ANGELES

5:30 p.m.

Members Present: Marvin Martinez, Tina Hwang, Helen Romero Shaw, Marissa Castro-Salvati, Brian H. Flynn, Ashod Mooradian, Sandy Ho, Arnoldo Jaquez, Jr, Edward Rendon, Kassandra M. Sanchez, Giulio Battaglioni

Members Absent: Priscilla Lizárraga (excused), Paul Chang (excused), Ken Maxey (unexcused), Philip Cohen (excused), Asif Mahmood (excused), Josh Chung (excused)

Staff: Paul De La Cerda, Armond Aghakhanian, Michelle Rodriguez

I. **Call to Order:** Chair Hwang called the meeting to order at 5:51 p.m.

II. **Approval of the Minutes:** Tabled.

III. **President's Report:** President reported atmosphere of the college after the Presidential inauguration. Reported that the college is reaffirming the institutional mission with the creation of the Dream Resource Center that will provide support and resources for student's rights. He then reported on the continued growth of the college noting that we are one of the few community college in the state meeting their growth target. He shared that transfers rankings are increasing. The current rankings of transfers to the UC system is at number 11 up from 30 and to the CSU system is at number 9 up from 29. Then spoke about the new bond that was passed and the improvements that it will bring to the college. Lastly reported on the outcome of the Board of Trustees elections, sharing the names of the two new board members Steven Veres and Gabriel Buelna as well as Mr.

Ernest Moreno's re-election. The new trustees will begin their terms on July 1st.

IV. Executive Director's Report: P. De La Cerda welcomed the board and encouraged them to stay for the President's Gala Kick Off Event. He thanked A. Jaquez for putting on the event. He reported on the progress of the Gala and noted that with the current commitments and secured funds have put us at the break-even point. He thanked the board member for their support and fundraising efforts. H. Romero Shaw stated that Southern California Gas would be sponsoring at 5,000.00. E. Rendon stated that San Gabriel Valley Alliance would support with \$1,000.00. P. De La Cerda, then shared and reported on A. Aghakhanian's Fund Development and the Financial Reports. Then shared and reported on the financial reports. A Marketplace proposal from North Star Alliances was shared for discussion and to request direction in regards to the project. Board discussed possible issues, benefits and asked question about the proposal. It was requested that more information was to be requested from the organization that submitted the proposal. A motion was made to allow P. De La Cerda to further engage and negotiate with North Star Alliances.

➤ (M/S/P: Mooradian/Rendon/Passed) Motion to allow P. De La Cerda to further engage and negotiate with North Star Alliances passes unanimously.

V. Consent Agenda:

A. Ratify Coordinating Contract with Vanessa Gonzalez: P. De La Cerda shared the \$10,000.00 contract with the board and outlined the services to be provided for the Gala.

B. Ratify 2nd CCCSE and Honors Program Scholarship Disbursement: A list of the recipients was provided to the board. Total amount for disbursement is \$49,000.00.

➤ (M/S/P: Romero Shaw/Ho/Passed) Motion to ratify items A to B passes unanimously.

VI. Old Business:

- A. Board Nominations/Development: Resumes and bio for Keith Coleman was presented to the board for consideration. P. Cohen spoke via phone to make the recommendation and speak about Mr. Coleman qualifications. President shared that Mr. Coleman would bring many good qualities and resources to the board and college. Candidate qualification were discussed.
- (M/S/P: Romero Shaw/Castro-Salvati/Passed) Motion to accept Keith Coleman as a new board member passes unanimously.
- B. President's Circle Update: P. De Le Cerda proposed to host the first quarterly meeting on the same day as the next board meeting on the 27th of April. A poll was taken to inquire as to the best time to hold the event followed by the board meeting.
- C. Spring Scholarship Program Update: P. De La Cerda shared the location and date that best fit the needs of the event. He noted that the ELAC Garden would be closed due to construction.
- (M/S/P: Martinez/Rendon/Passed) Motion to hold Scholarship banquet at Luminarias on May 18th passes unanimously.
- D. 2015-2016 Audit Update: P. De La Cerda reported he was pursuing a proposal from Exact Tax as their services have been excellent and would be negotiating.
- E. 2017 President's Gala - Save the Date May 13, 2017:
Discussed in the Executive Directors Report.

VII. New Business:

- A. Alumni Association: A. Aghakhanian presented the bylaws for the association.
- (M/S/P: Martinez/Mooradian/Passed) Motion passes unanimously.
- B. Committee Structures: Tabled

VIII. Items from the Floor: None

IX. Adjournment: The meeting adjourned at 7:12 p.m. to the President's Gala Kick-Off and Art Preview.

Respectfully Submitted:

Michelle Rodríguez, Foundation Development Assistant

Documents: II, IV, Va, VIa, and VI f