

**EAST LOS ANGELES COLLEGE FOUNDATION**  
**BOARD OF DIRECTORS MEETING**  
MAY 18, 2017  
LUMINARIAS - MONTEREY PARK  
5:30 P.M.

**Members Present:** Marvin Martinez, Tina Hwang, Helen Romero Shaw, Marissa Castro-Salvati, Philip Cohen, Ashod Mooradian, Edward Rendon, Cassandra M. Sanchez, Paul Chang, Brian H. Flynn, Priscilla Lizárraga, Angela Chang

**Members Absent:** Sandy Ho (excused), Ken Maxey (unexcused), Asif Mahmood (unexcused), Josh Chung (unexcused), Arnoldo Jaquez, Jr, (excused), Keith Coleman (excused).

**Staff:** Paul De La Cerda, Ton T. Tran, Michelle Rodriguez

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I. **Call to Order:** Chair Hwang called the meeting to order at 5:45 p.m.

II. **Approval of the Minutes:** The minutes for March 23, 2017 were approved as presented.

➤ (M/S/P: Rendon/Romero Shaw/Passed) Motion passes unanimously

III. **President's Report:** President welcomed the Board to the meeting. He thanked the board for attending the Gala and acknowledged and recognized A. Mooradian for chairing the Gala. He then reported on the various end of the year events happening on campus and invited the board to attend any of the events. He specifically shared information on the Transfer Ceremony. Spoke about the significance of the ceremony and increasing transfer rates highlighting that ELAC has risen to ranking third in transfers to UCLA and ninth in transfers to UC Berkeley. He shared that a State of the Campus address was held to report on how the college is doing on the budget, enrollment and bond

program noting that the address was well attended. He further shared that a Facilities meeting was held in regards the Bond funds and noted that about 30% would be coming to ELAC. He stated that funds would bring many improvements to the college and would provide the resources needed to develop the South Gate into a campus with a cafeteria, book store and more. H. Romero Shaw inquired about having a meeting at the South Gate Campus. President said that a board meeting could be held there but noted that the campus was not completed and that the board would be invited to attend the ground breaking that is to be scheduled.

**IV. Executive Director's Report:** P. De La Cerda reported on the Financial Reports. He noted that the Audit had been finalized and tax filing had been completed. He thanked T. Ton for his diligence in creating the financial reports and his assistance in helping complete the audit. He then reported on A. Aghakhanian's Fund Development progress and shared a preliminary Gala report. The Marketplace proposal was shared with the board to discuss next steps and stages. He proposed that the creation of a taskforce might be needed to put together a business plan, timeline, and develop a contract to be presented in June. President Martinez noted that this would be a collaboration with the college and the city of Monterey Park. Discussion followed about possible issues and benefits of the proposal. P. De La Cerda requested direction in regards to moving forward. M. Martinez motioned and A. Mooradian seconded to create a committee and further the understanding of the proposal. A. Mooradian, A. Chang, and E. Rendon volunteered to be a part of the committee. P. De La Cerda noted that the Director of development was not present but that his contract would be brought up for renewal in June. He then shared information on the Boys and Girls Club of West San Gabriel Golf Tournament for sponsorship consideration. M. Martinez moved and Romero Shaw seconded to support the Boys and Girls Club of West San Gabriel

golf tournament with a \$2,500.00 sponsorship. Alumni Association held its first meeting and moving forward quickly. They proposed selling t- shirts at the graduation ceremony and other events. They would like to request a loan in the amount of 3072.19 to purchase the shirts. K. Sanchez enquired about the size of the association. P. Lizárraga motioned and P. Chang seconded to approve loan in the amount of \$3,072.19 to the Alumni Association. Lastly he shared the Cyber Security event that would be held on May 23<sup>rd</sup>. P. Chang noted that the FBI individual leading the event is the head of the InfraGard. The event is targeting businesses and recruiters would be present.

- (M/S/P: Martinez/ Mooradian/Passed) Motion to create a committee and further the understanding of the marketplace proposal passes unanimously.
- (M/S/P: Martinez/ Romero Shaw/Passed) Motion to support the Boys and Girls Club of West San Gabriel golf tournament with a \$2,500.00 sponsorship passes unanimously.
- (M/S/P: Lizárraga/ Chang/Passed) Motion to approve loan in the amount of \$3,072.19 to the Alumni Association passes unanimously.

**V. Consent Agenda:**

A. Ratify Scholarship Recipients: The recipient list was shared with the board. Total award amount presented \$80,150.00.

- (M/S/P: Rendon/ Chang/Passed) Motion to ratify item A passes unanimously.

**VI. Old Business:**

A. Board Nominations/Development: P. De La Cerda noted that the meeting with Vincent Medina was to be scheduled as the Gala items prevented

B. 2015-2016 Audit & Tax Filling Update: Discussed in the Executive Directors Report.

C. 2017 President's Gala Update: Discussed in the Executive Directors Report.

VII. New Business: None

VIII. Board Committees:

Board Committees members shared. P. De La Cerda noted that per the Board Bylaws every member needs to serve on a committee. He encouraged all board members to join a committee if not already serving on one.

IX. Items from the Floor: T. Hwang took a moment to thank the entire board and staff for their hard work on the Gala.

X. Adjournment: The meeting adjourned at 6:49 p.m.

Respectfully Submitted:

*Michelle Rodríguez, Foundation Development Assistant*

Documents: II, IVa, IVb, IVc, Va, and VIII