

**EAST LOS ANGELES COLLEGE FOUNDATION**  
**BOARD OF DIRECTORS MEETING**  
JUNE 22, 2017  
ELAC CORPORATE CENTER - MONTEREY PARK  
5:30 P.M.

**Members Present:** Marvin Martinez, Tina Hwang, Helen Romero Shaw, Ashod Mooradian, Kassandra M. Sanchez, Paul Chang, Brian H. Flynn, Sandy Ho, Arnolndo Jaquez, Jr,

**Members Absent:** Priscilla Lizárraga (excused), Ken Maxey (unexcused), Asif Mahmood (unexcused), Josh Chung (excused), Marissa Castro-Salvati (excused), Philip Cohen (excused), Angela Chang (excused), Keith Coleman (excused), Edward Rendon (excused)

**Staff:** Paul De La Cerda, Armond Aghakhanian, Ton T. Tran, Michelle Rodriguez

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I. **Call to Order:** Chair Hwang called the meeting to order at 5:40p.m.

II. **Approval of the Minutes:** The minutes for April 27, 2017 were approved with change of B. Flynn from absent to present and May 18, 2017 were approved as presented.

➤ (M/S/P: Martinez/Romero Shaw/Passed) Motion passes unanimously.

III. **President's Report:** President reported on the June Graduate ceremony noting that there were nearly 20,000 individuals in attendance. He stated that it was the largest graduating class with highest number of transfer students and students over 60. He reported that the Governor's budget has a good outlook was for community colleges and was pending approvals. He stated that the College is projected to generate 158 million in revenue during the next year. However, about 20% of the revenue goes to LACCD and the actual budget would be closer to 126 million. He

stated that new construction on the Athletic Complex, Nursing and Wellness Programs building, Administration of Justice building and South Gate Campus will begin in the next year with bond funds. He reported that the year is ending at 7.3% growth above capacity sharing that our programs grow quickly highlighting that the adult education program grew from 0 to 4,000 students in one year. He shared a celebration was held for Mike Eng who was stepping down to run for State Senate and new Board Trustees Steve Veres and Gabriel Buelna would begin their terms in July. Lastly he thanked the board once again for the Gala stating that he is still getting compliments.

**IV. Executive Director's Report:** P. De La Cerda provided an in-depth review of the financial reports and remarked that the fiscal year is coming to an end and that will be working on closing the books. He thanked T. Tran for his hard work on the financials and bookkeeping. He also presented a comparison report to show the progress and growth over the past two years. He thanked the board for their support in making that possible. P. De la Cerda wanted to talk about a personnel issue. M. Martinez proposed going to a closed session. The board agreed and non-board members were excused from the meeting.

**V. Consent Agenda:**

- A. Support for ELAC Retirees: Removed from consent.
- B. Non-Monetary Gifts: Documents for gifts from Liulu Crystal Art, Dr. Lane Ochi and DiMichi, LLC were presented. A total estimated value of \$66,975.00.
- C. Learning Center Proposal for Support: Removed from consent.
  - (M/S/P: Martinez/ Chang/Passed) Motion to ratify item B passes unanimously.

**VI. Old Business:** Note: Item "A" was discussed before the President's report.

- A. Outdoor Marketplace - East Marketplace: Mooradian led the presentation noting that the committee members met on various occasions to clarify and resolve the issue brought

up by the board in past meetings. They presented a comprehensive proposal and recommended a motion to move forward. He spoke about how the project will bring new individuals to the college as well as a different type of attention and recognition. A. Mooradian highlighted the different aspects that the marketplace would offer to the community. During the presentation of the proposal M. Martinez suggested changes to the set up to prevent traffic issues with the neighbors on Beachwood. The Board asked about questions about the type of vendors, stages and performers. Is was asked how much of the revenue would go to the college. P. De La Cerda stated a conversation needed to take place to determine the portion of the revenue would go toward supporting the college in any way that was needed. K. Sanchez asked about the business plan regarding sustainability to securing vendors. It was explained that the issue was part of the coming stages in the planning process. It was also agreed that the board would like to see the projected expenses. It was suggested that we consider in the contract some accounting oversight and possibly require North Star Alliances (NSA) use an agency recommended by us. It was suggested to add a clause for the ability to renegotiate at one year and cancel at any time. This was followed by more discussion about the revenue figures. K. Sanchez stated and other board members agreed that 20% was too low and recommended that the rate to the college be negotiated higher. It was noted that since NSA is taking more of the risk and the foundation would not be doing anything to put together the project, as well as considering that similar projects are receiving 15%, 20% is appropriate and on the higher end. A. Mooradian stated that the best time to do that would be when the draft contract is being worked on. P. Chang inquired if the Board would be presented with a draft

contract. It was stated that one would be presented for approval.

- (M/S/P: Martinez/ Ho/Passed) Motion to continue moving forward with the NSA concept and come back to present more in-depth detailed operation plan with proposal plan and proven data passes unanimously.

B. Alumni Associate Update: Full update to be provided in July meeting.

C. Gala Recap and Summary: tabled

D. Audit Tax Update: Audit is completed and has been provided to the Foundation. The executive committee will convene to review report.

#### **VII. New Business:**

A. Bylaws: Article VII Sec 2 - Nominating & Electing 2017-2018 Officers: P. De La Cerda stated that new officers should have been elected in May. There was a brief discussion about what action should be taken. It was decided that this section of the bylaws were to be suspended temporarily and the deadline extended until the July meeting.

- (Martinez/ Chang/Passed) Motion to temporarily suspend and extend the deadline to for nominations and election until the July meeting passes unanimously.

B. JP Morgan Chase Grant Funding - \$100,000: Tabled.

C. Fall Board Retreat: Tabled.

#### **VIII. Items from the Floor:**

**IX. Adjournment:** The meeting adjourned at 7:33 p.m.

Respectfully Submitted:

*Michelle Rodríguez, Foundation Development Assistant*