



## East Los Angeles College (ELAC) Alumni Association

Virtual Board of Directors General Meeting

Wednesday, July 19, 2023 @ 6:30 pm

Join Zoom Meeting

<https://us06web.zoom.us/j/88913538062>

### A. CALL TO ORDER

### B. PUBLIC COMMUNICATIONS

Los Angeles College (ELAC) Alumni Association on any agenda item or subject within its jurisdiction. To facilitate public participation at Board meetings while adhering to proper social distancing guidelines, the Alumni Board will accept public communications via email. All public communications must be emailed to Marilyn Ladd, Secretary for the ELAC Alumni Association at [marilyn.ladd@att.net](mailto:marilyn.ladd@att.net) by 1:00 pm on July 19, 2023.

### C. CONSENT ITEMS

All items on the Consent Agenda are considered by the ELAC Alumni Association Secretary to be of a routine nature and are acted on with one motion. Any recommendation may be removed from the Consent Agenda at the request of any Board member and acted on separately. A draft of the minutes from the last meeting on 06/08/2023.

- a. Approval of Minutes

### D. ACTION ITEMS

- a. BYLAWS - Amended and Restated Bylaws
  - i. Article II – Purpose. Revision of purpose and objectives
  - ii. Article IV – Membership. Free Membership to all Alumni 2023
  - iii. Article VII – Committees. Establishment of a comprehensive policy

### E. REPORTS TO THE BOARD

- a. Executive Committee
  - i. Report on the Foundation Executive Board Meeting – Ana Victoria Osio
  - ii. Development of a 3- year Strategic Plan, Scope of Work, and Financials Proposal
  - iii. Oversee and support activities and initiatives of the committees
- b. Finance Committee (Q1 Financial Report) - Oscar M. Lobatto
  - i. Financial
  - ii. Funding Proposal (3-year Strategic Plan)
  - iii. Scope of Engagement
    - Development
    - Operations
- c. Marketing & Outreach Committee
  - i. Husky Chronicle Quarterly Newsletter – Reyna Valadez
  - ii. Opening Day Tabling August 24, 2023 – Reyna Valadez  
8:00 am-8:45 am & Lunch 11:45 am-12:50 pm
  - iii. Zoom Licenses Purchased – Emiliano Saucedo
  - iv. Poll/Quiz “Board Survey” on Zoom – Ana Victoria Osio
  - v. Alumni Association Workspace (website, google access, phone number) – Peter Zavala
- d. Membership Committee – Emiliano Saucedo
  - i. Membership Lifecycle—Engagement, Renewal, and Reinstatement to assess where we are, where we were, and where we are going.
  - ii. Part of our Membership Strategic Plan is to collaborate best practices with existing

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Alumni Associations like USC Alumni Association and local feeder high school Alumni to ELAC.

- iii. Free membership to all graduates
- iv. Alumni Orientation/Welcome Letter
- v. Work with Marketing & Outreach Committee to explore social media campaign
- vi. Work with the Finance Committee to assure alignment with the 3-year strategic plan and scope of work
- e. Events Planning Committee
  - i. Events & Planning
    - Creation of a Quarterly Calendar
    - Car Show – August 12 from 4-10 pm
    - Football Game @ Long Beach – October 14
    - Masters of the Green Huskie Golf Tournament – Summer 2024
    - ELAC Alumni Wall
    - Anniversary Celebration/Holiday Celebration (December)
- f. Governance Committee
  - i. Board of Directors Packet
  - ii. Board Contact List
  - iii. Secure Drive
  - iv. Executive Board Job Descriptions
- g. Future Alumni Leadership Club Committee
  - i. ASU presentation on guidelines and collaborations with the Alumni Association
  - ii. Establish goals and initiatives for the club

## F. ITEMS FROM THE FLOOR

Comments, Announcements, and Other Business

## G. NEXT BOARD MEETING

Board meetings are typically held on the third Wednesday of each month at 6:30 p.m. and are open to the public. Board meetings are subject to change. Please see the 2023 monthly board meeting schedule on our website. The next General Board Meeting is scheduled for Wednesday, August 10 at 6:30 pm, Zoom link provided.

## H. ADJOURNMENT

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